



**CEMEX DRIVES
INNOVATION
FURTHER**



A photograph of a modern building facade featuring a series of vertical, light-colored fins or louvers that create a rhythmic pattern. The building has large glass windows reflecting the sky. The sky is blue with scattered white clouds. In the foreground, there is a concrete walkway and some green landscaping. A white curved line graphic starts from the top right and curves down towards the text. A red curved line graphic is at the bottom left.

**Cemex is a global
construction materials
company building a better
future through sustainable
products and solutions.**

US\$15.6

billion net sales

43

thousand employees

Our high-quality products and innovative solutions across the construction value chain aim to exceed our customers' expectations and meet society's growing needs sustainably. Powered by a multinational workforce, Cemex offers a superior customer experience enabled by digital technologies.



60

cement and
grinding plants

89M

tons installed
capacity

1270

ready-mix
plants

50M m³

annual
sales volume

257

aggregates
quarries

19M

tons annual
sales volume

262

terminals and
distribution
centers

69

marine
terminals

Customer Experience

Cemex Go is an innovative digital solution that enables our customers to achieve efficient real-time management, from ordering to tracking to fulfillment.

Additionally, it empowers our customers to make more informed decisions that save time and money by offering ready access to detailed information and in-depth analytics.

The remarkable growth we have seen in the use of our Cemex Go platform since 2017 is a testament to our company’s commitment to continuous improvement as we work to deliver on our promise of customer-centricity.



92%
Cemex Go usage rate among recurring customers

60%
of our total global sales processed through Cemex Go



Expansion Strategy
33,000 onboarded customers

- Omnichannel web and mobile experience e-commerce platform
- Cemex Go Online Store

Process Automation
49,000 onboarded customers

- Digital confirmation for cement and ready-mix in Mexico
- Pick-up visibility in the U.S.



Cemex Go Launch
First-of-its-kind in our industry end-to-end web e-commerce platform
2 countries

Deployment Across Operations
20,000 onboarded customers
21 countries

Digital Evolution Across Cemex
42,000 onboarded customers

- Paperless invoices
- Online Connection

Comprehensive Digital Ecosystem
53,000 onboarded customers

- Digital touchpoints to enhance communication
- Portal for Professional and Self-Builders customer segments
- Customers connect to our system using Cemex Go Link

Core Business

We continuously tailor our products and solutions to suit our customers' specific needs. This is our best competitive advantage which is essential to our global business strategy.

Cement



A binding agent, when mixed with aggregates and water, produces either ready-mix concrete or mortar.

Ready-mix Concrete



A combination of cement, aggregates, admixtures, and water. Concrete is the second most used material in the world after water.

Aggregates

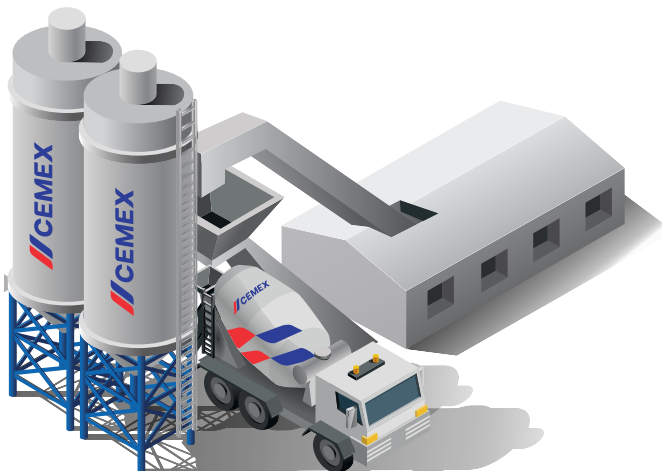


Inert granular materials, such as stone, sand, and gravel, are obtained through land-based sources or dredging marine deposits.

Urbanization Solutions



Complementary solutions to meet the opportunities of sustainable urbanization through performance materials, industrialized construction, waste management, and other related services.



We believe a strong commitment to research and development is a crucial part of our growth strategy as we seek to deliver innovative products and solutions. Our goal is to actively drive the innovation of our industry by unlocking new value opportunities for our current and potential customers while boosting our internal innovation and efficiency.

Building a Better Future

Health and Safety

Our goal is for anyone interacting with our operations to return home safely to their family.

Cemex has become a positive safety benchmark in our industry.

We will continue working toward our **Zero4Life** commitment and will be satisfied until we have made all fatalities a thing of the past in our operations.

Climate Action

Our **Future in Action** program is our plan that focuses on achieving sustainable excellence through climate action, circularity, and natural resource management with the primary objective of becoming a net-zero CO₂ company.



Vertua's more sustainable benefits now transcend lower carbon. The comprehensive range of products has a significant environmental impact while balancing customers' expectations for high quality.

Metropolization and Urbanization Solutions

We collaborate with architects, developers, suppliers, and local governments to develop sustainable solutions for affordable housing, efficient buildings, and resilient infrastructure powered by innovation.

2030 Goals

The Most Ambitious Goals in the Industry

- To be below 430 kg of CO₂ per ton of cementitious product, equivalent to a 47%* reduction.
- Reduce 41%* of the CO₂ content in concrete.
- To reach 65% in clean electricity consumption.

2050 Goals

- Net-zero emissions across the company.

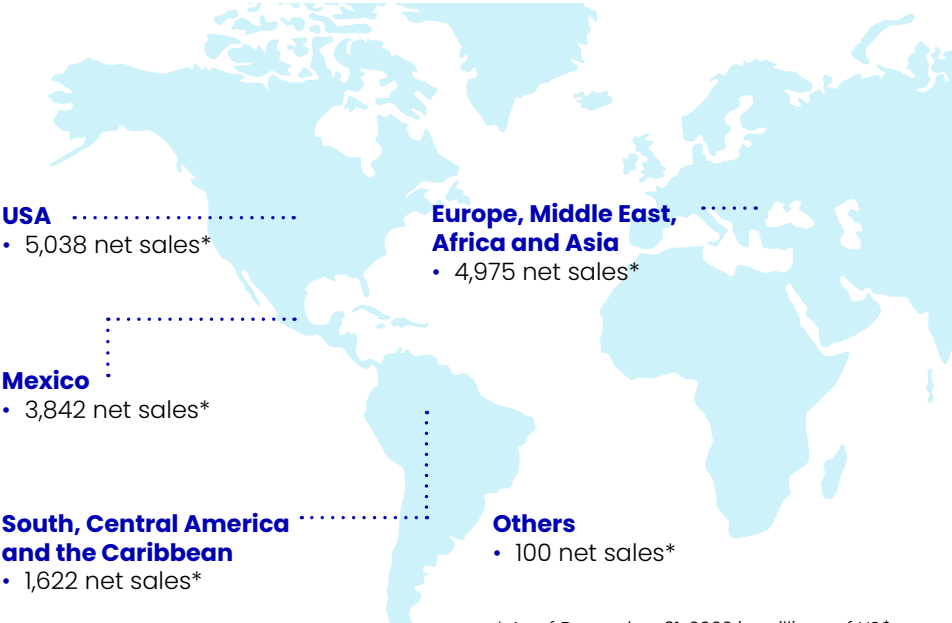
*According to our 1990 baseline

Our commitment to the UN Sustainability Development Goals

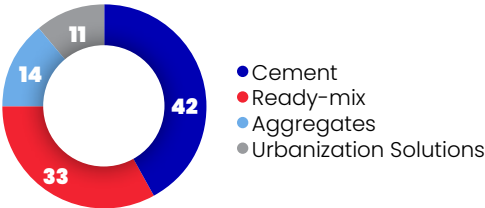
SDGs 9, 11, 12, and 13 represent our greatest opportunity to leverage our essential portfolio of products, services, and solutions for creating profitable shared value while contributing to achieving the United Nations 2030 Sustainable Development Agenda.



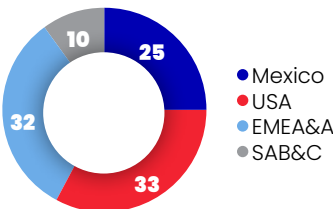
Our Global Presence



Sales Distribution by Product



Sales Distribution by Region



* As of December 31, 2022 in millions of US\$